jamie liao •••

Experience

Elixir Labs

2018 - Present

Product Designer

Designing wireframes, mockups, prototypes, and animations for a group micro-lending system, service aids Kenyan women in building financial independence through development of small businesses

U.S. Census Bureau

Summer 2019

Civic Digital Design Fellow

Lead UI/UX efforts in redesign of Census Open Innovation Labs' web platforms, optimized cross-sector collaboration between private companies, community organizations, and the federal government to tackle pressing national challenges

USC Viterbi School of Engineering

2017 - 2019

Video Production Assistant

Assisted Digital Media Producer in production and editing process of USC Viterbi promotional video content for USC events and Youtube channel

Techsoup

Summer 2018

Design Intern

Created graphics and short videos for integrated marketing campaign to drive nonprofit registration, designed graphics for social media materials, and internal affairs



Education

2017 - 2021

University of Southern California

School of Cinematic Arts

BA - Media Arts and Practice



Skills

Figma Illustrator Cinema 4D After Effects Unity (C#) Maya

Premiere Pro Photoshop

HTML/CSS Processing



Languages

English Chinese



Code the Change 2018 - Present

Lead Designer

Designing and prototyping screens for Medmind, a mobile application that helps cancer patients track their medication; utilizes medical history to help expand data-sharing among cancer patients and researchers

Design for America 2018 - 2019

Project Team Lead

Collaborated with Los Angeles City Hall to design publicity campaign around new program that allows homeless individuals to pay off parking citations with community

USC Peak 2017-2018

Co-Founder & Lead Designer

Designed marketing materials, branding package, and other media content for Messenger chat bot that provides real-time capacity updates of on-campus USC facilities

Pixar Animation Studios

Girls Who Code Student

Studied Python, Javascript, HTML, CSS in a seven week intensive program, Worked as the lead software engineer on Outside In, an interactive maze game and website that addresses the stigma around depression

Summer 2015